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CHRONICLE BOOKS PUBLISHES THE ART OF TERROIR

SANTA ROSA, CALIFORNIA—San Francisco-based *Chronicle Books* announces the publication of *The Art of Terroir*, a collection of wine country photographs by George Rose.

The Art of Terroir chronicles the panoramic beauty of some of California's most elite mountain and hillside vineyards as they progress through their seasonal changes. More than 80 color images depicting Kendall-Jackson's Estate vineyards in Sonoma, Napa, Monterey, Santa Barbara and Mendocino counties, are accompanied by a lyrical essay penned by noted wine writer Rod Smith. In his essay, Smith outlines the French viticultural philosophy of *terroir*, illuminating the romantic blend of science and art that goes into winemaking. The forward is written by wine industry pioneer and Kendall-Jackson founder Jess Jackson.

Terroir, that mystical combination of light, water, air and soil, plays an important role in determining a wine's flavor and complexity. The wine's final style signature is often influenced by the human touch, but in most cases, it is the *terroir* that stands out most. Like *terroir* and the human touch, the words and pictures of *The Art of Terroir* capture the magic of a winemaking process heavily influenced by terrain, microclimates and the mercy of Mother Nature.

Rose, the Vice President of Public Relations at Kendall-Jackson Winery, is a Pulitzer Prize-nominated former *Los Angeles Times* photographer, who may be best known for his images of popular culture gracing the pages of *Rolling Stone*, *Time*, *Newsweek*, and *USA Today* during the 1970s and 80s. Smith is a writer-at-large for *Wine & Spirits* magazine and contributing wine writer to the *Los Angeles Times* and *San Francisco Chronicle*.

The Art of Terroir is available for \$24.95 by going to kj.com or calling (800) 769-3649. It is also available at the Kendall-Jackson Wine Center in Santa Rosa, the Kendall-Jackson Tasting Room in Healdsburg, or Amazon.com, and Barnes & Noble.

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